

# SPEAKER'S KIT

**RENÉE HASSELDINE**

SPEAKER, AUTHOR, FOUNDER & CEO

Think**RAPT**<sup>™</sup>

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*"Wow! What a great session!  
Renée has such an awesome  
presence and enthusiasm which  
lights up the room. The  
information she shares is  
amazing. Highly recommended as  
a speaker."*

*Anita Kilkenny, Conference Organiser  
Australian Virtual Assistants Conference*

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# A MESSAGE FROM RENÉE HASSELDINE

Thank you for taking the time to consider me for your next conference or event. I love engaging with an audience and entertaining. But most of all, I take great pride in adding value.

Whether that's sharing my expertise and enthusiasm for developing intellectual property using my award-winning Think RAPT system or my experience as a business owner since 2001.

I look forward to working with you to create something fabulous for your audience and contributing to the success of your event.

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*Renée*

***"Your message was amazing. I LOVE  
your process. It's poetry in motion."***

*Sharlene Lynch  
Keynote Speaker, Mindshift Coach*

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# RENÉE HASSELDINE

SPEAKER, AUTHOR, FOUNDER & CEO

ThinkRAPT™

## ABOUT RENÉE HASSELDINE - YOUR NEXT EVENT SPEAKER

Renée Hasseldine is the founder and CEO of Think RAPT. Think RAPT enables small businesses, consultants, experts & thought leaders to wrap up complex thoughts and ideas into powerful visual models so that they can streamline, stand out and scale their businesses. Her knack for extracting and unpacking thoughts and turning them into clear, must-have solutions is sheer genius.

After graduating from the University of Melbourne, she began her career in the corporate world before establishing her own consulting business in 2001. Since then she has worked with clients from around the world, developing their intellectual property using her award-winning system.

As a speaker, Renée has inspired audiences around Australia and internationally, both online and in person, with her infectious enthusiasm and her commitment to adding massive value to every audience she meets. She has run six National Tours in Australia, which involved hosting and facilitating half day workshops and guest speaking at events in Melbourne, Sydney, Adelaide, Hobart, Brisbane and the Gold Coast. She has extensive experience presenting online using Zoom since 2015.

Renée is the author of three best-selling books: 'Share Your Passion' and 'Game Changer' and 'Get Visual!'. She hosted 156 episodes of the 'Leveraged and Loving It' podcast over three years, interviewing experts and guests from around the world on business related topics.



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***"Renée Hasseldine has a unique ability to cut through the noise with humour and precision so you are in for an enjoyable and fruitful ride! I loved seeing this force of a woman in action."***

Asha Honeysett  
Psychologist, Founder at Light Tower

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# RENÉE HASSELDINE

## PRESENTATION TOPICS

### HARNESS YOUR GENIUS USING VISUAL MODELS

If you've ever struggled to communicate what you do clearly and succinctly, this presentation is for you.

In this presentation, Renée will share her award-winning Think RAPT system that wraps up your complex thoughts into four powerful visual models. These four models accelerate your ability to streamline your service delivery, stand out in a competitive market and scale your operations.

#### KEY LEARNINGS:

- ✓ Understand how visual models can benefit your business.
- ✓ Convey yourself in a way that others understand and reduce the "waffle" when you talk about what you do.
- ✓ An award winning system to stand out in your industry and communicate your value proposition clearly and succinctly.
- ✓ Explain your complex solutions visually and tangibly.

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***"I wanted to express my sincere thanks for your presentation today. WOW! You are incredibly skilled in your zone of genius! The value of the concepts that you presented was exceptional."***

*Kirsten McKinnon*  
*Systems Innovator & Strategic Planner*

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# RENÉE HASSELDINE

## PRESENTATION TOPICS

### TURNING YOUR KNOWLEDGE INTO PRODUCTS

If you'd like to move away from trading time for money and create more leveraged packages and offers, this presentation is for you.

In this presentation, Renée will demonstrate how you can leverage the knowledge and genius in your brain. She will share her award-winning Think RAPT system that wraps up your complex thoughts into four powerful visual models. These four models accelerate your ability to streamline your service delivery, stand out in a competitive market and scale your operations. They become the basis of your packaged knowledge products.

#### KEY LEARNINGS:

- ✓ Understand how visual models can benefit your business.
- ✓ Learn the 4 models in the Think RAPT system to clearly communicate your complex solutions and services
- ✓ Learn the 5 stage process to leverage your IP using visual models
- ✓ Learn how to structure your products & Content for trainings, workshops, group programs, online courses, keynotes, content marketing and more.

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***"Clearly Renée is an overachiever in the most wonderful way. She oozes passion. It's impossible not to get fired up and feel Renée's energy. The real value comes from her super smart framework."***

*Andrew Griffiths*  
*International Bestselling Author, Speaker & Commentator*

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# ARE YOU LOOKING FOR A SPEAKER FOR YOUR NEXT EVENT?

Someone who adds massive value, engages the audience and brings the energy?

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***“Renée is a vibrant and passionate speaker who has the ability to simultaneously lift and disarm her audience. Renée’s integrity coupled with her capacity to breakdown & simplify what many of us fear to be complicated and overwhelming, means that she has the unique talent of motivating & inspiring her audience.”***

*Inbar Niv*  
Founder & Director, The Yellow Dance Spot

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***“Renée workshop was fantastic. It helped me clearly articulate my coaching approach in a way that was engaging to clients and got cut through. I used Renee's approach in my next pitch and closed a high-value deal.”***

*Rajiv Jayarajah*  
High Performance Team & Leadership Coach

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**BOOK TODAY!**